

**RE-AIM:
Your Plans to Support Reach,
Implementation, and
Sustainability**

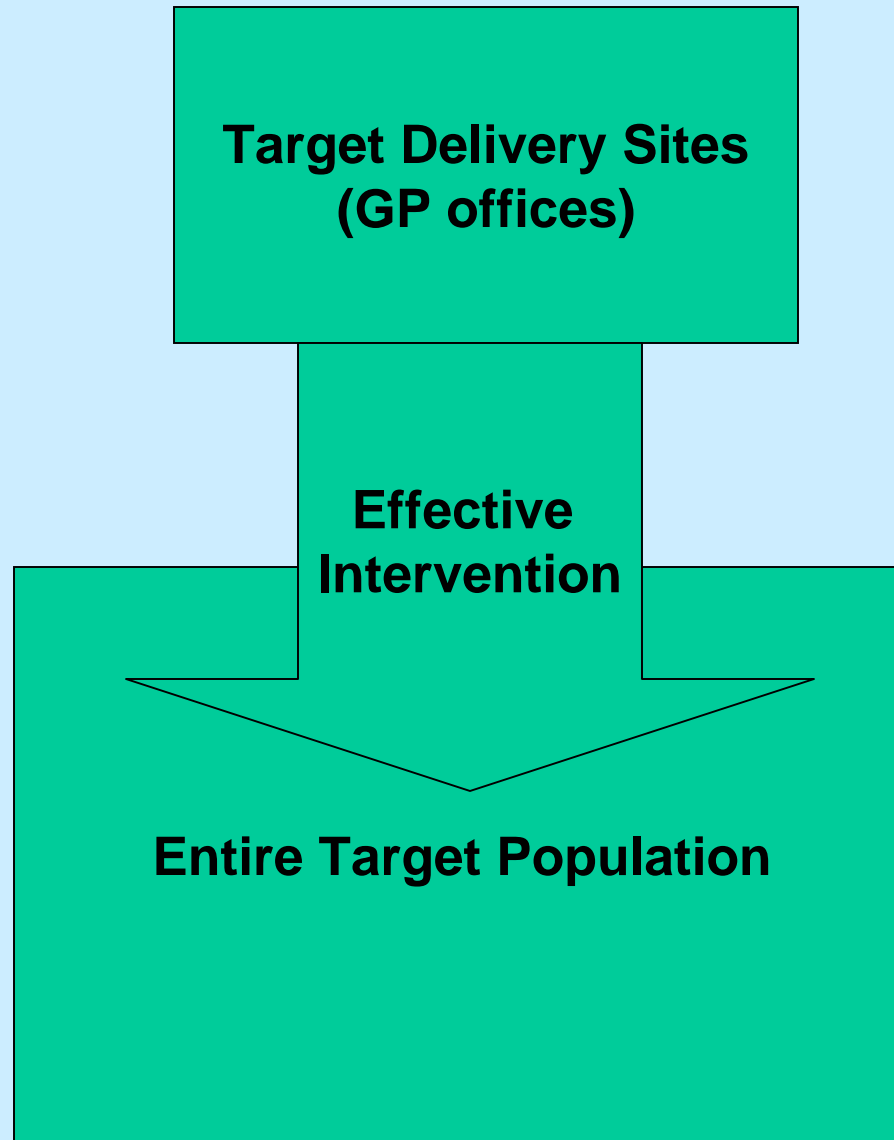
Russell Glasgow

**Clinical Research Unit Kaiser-
Permanente Colorado**

David Dzewaltowski

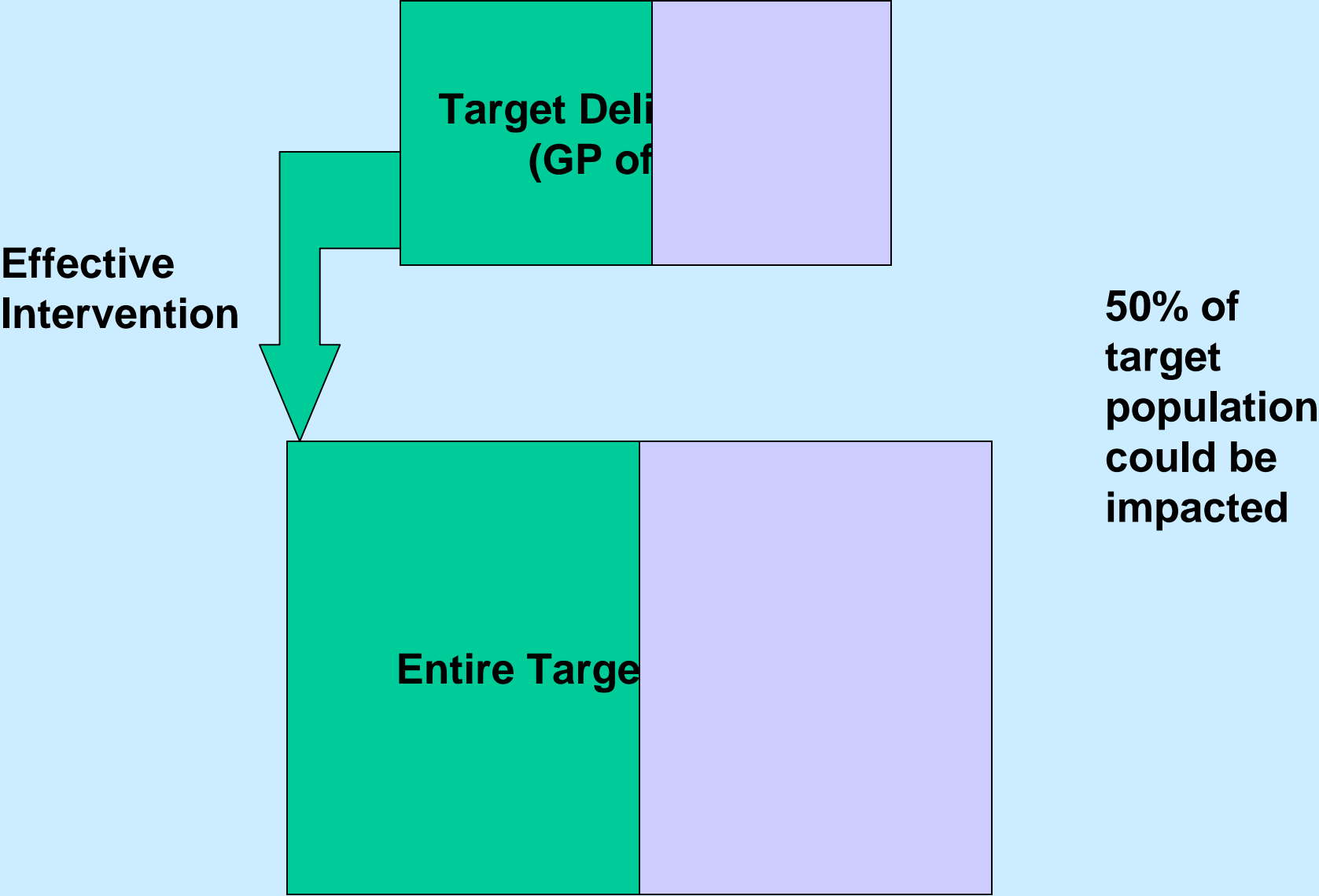
**Community Health Institute of
Kansas State University**

Once upon a time...

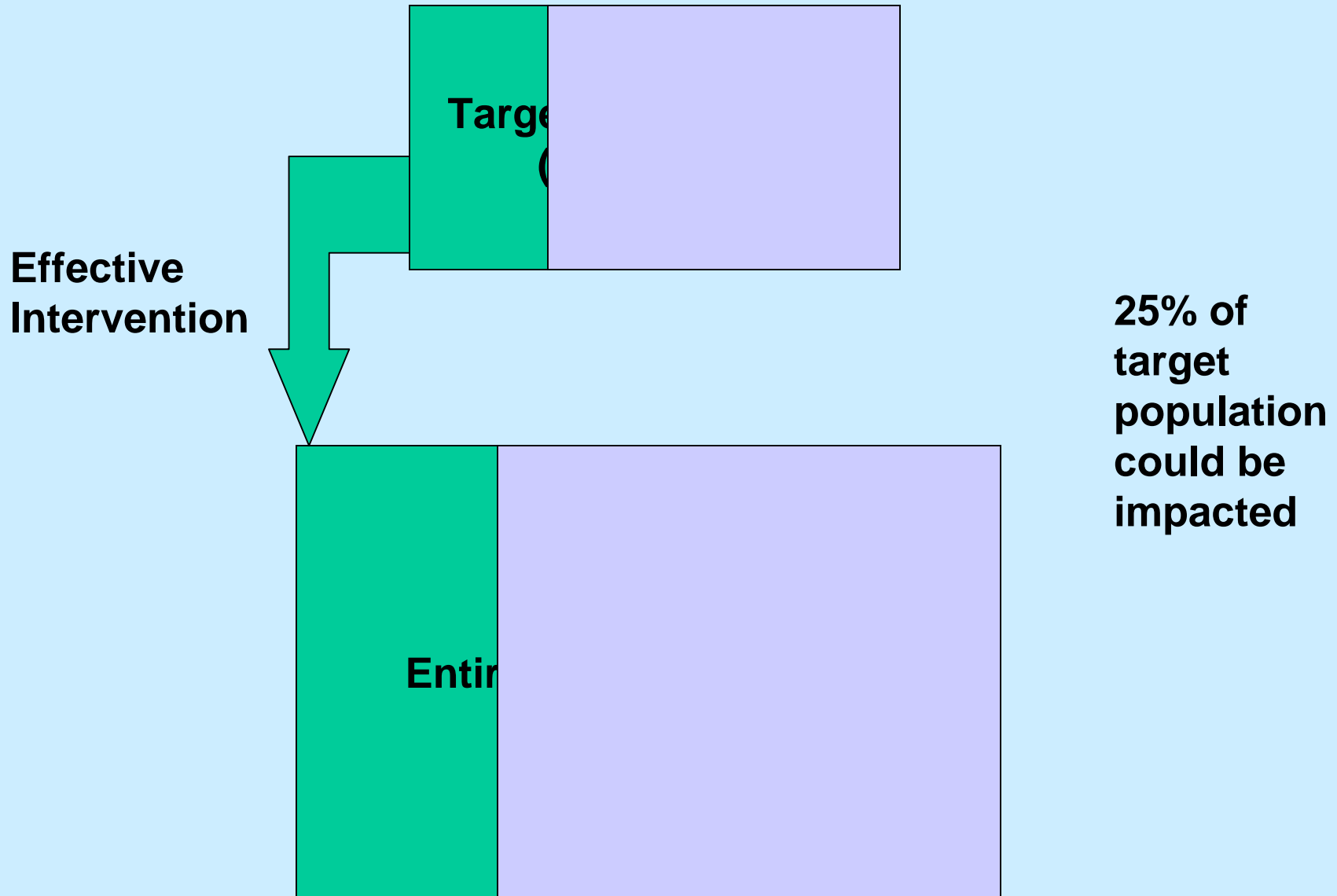


**100% of
target
population
could be
impacted**

Step 1. 50% of offices agree to participate



Step 2. 50% of staff

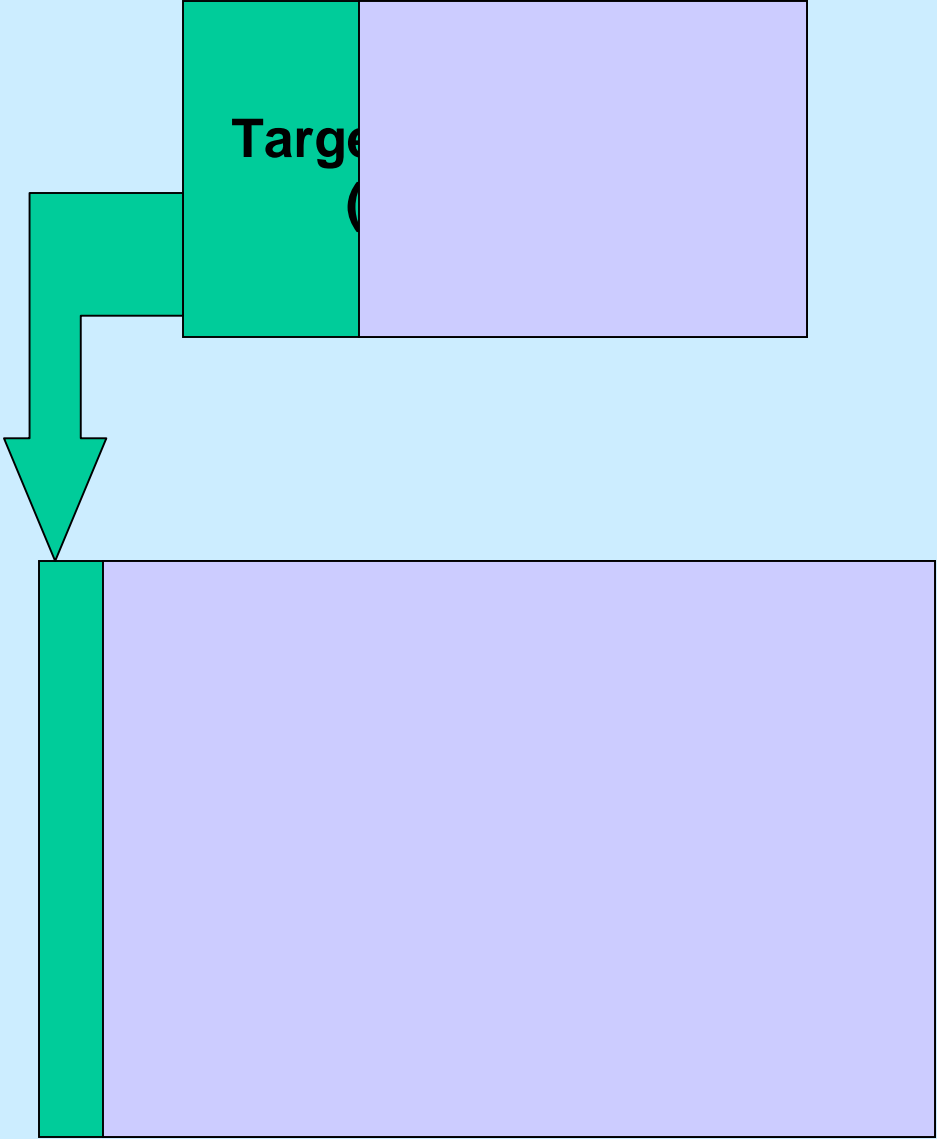


Step 3. 50% of eligible participants



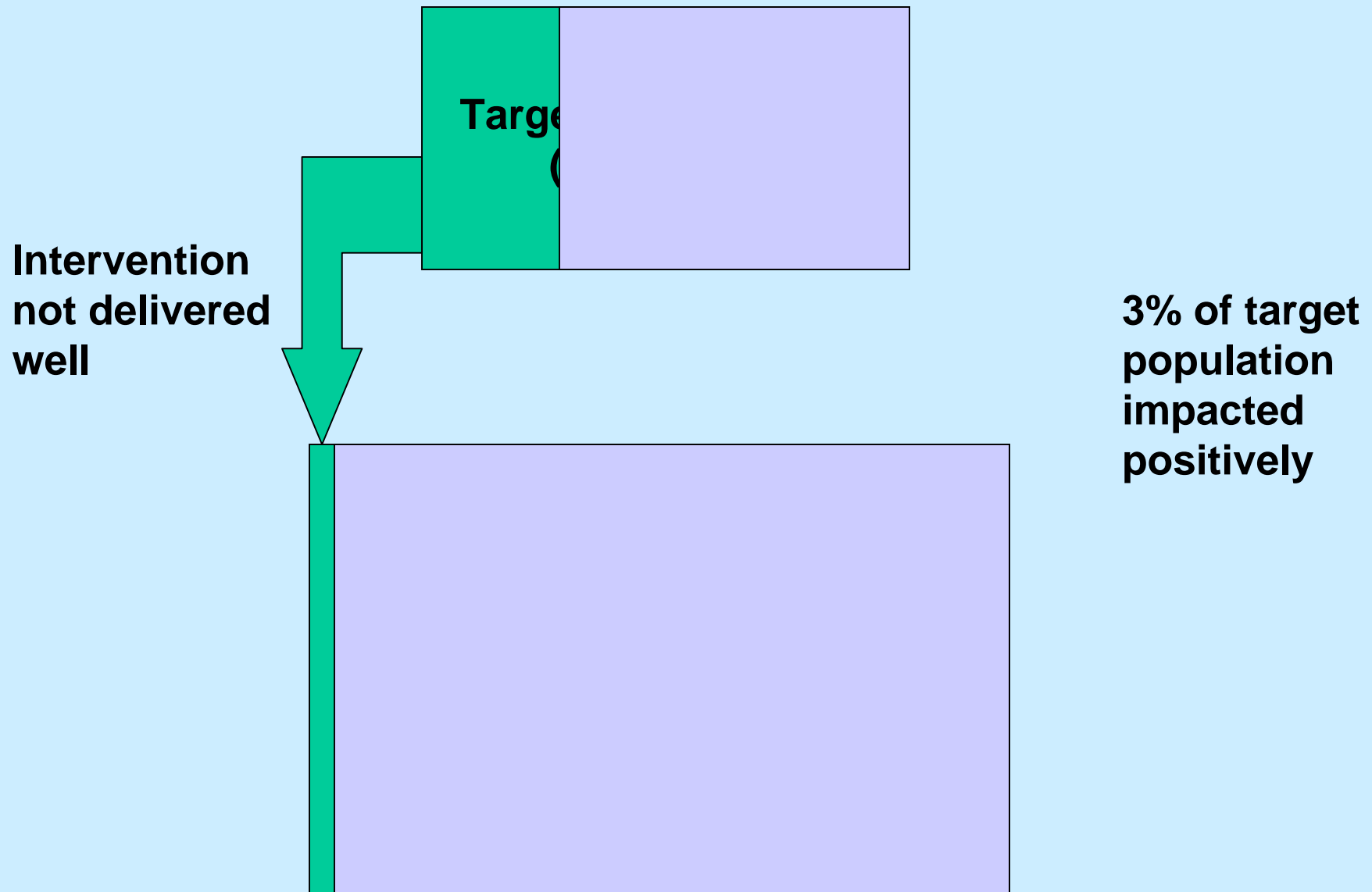
Step 4. 50% of protocol dropped

Intervention
not delivered
well



6% of target
population
maintains
participation

Step 5. 50% of participants achieve goal after 8 weeks



Step 6. After 2 years 50% of participants maintain change

