

DISSEMINATION AND IMPLEMENTATION BIBLIOGRAPHY

The “Classics”

- Rogers EM. *Diffusion of innovations*. 5th Ed. New York: Free Press; 2003.
Singhal,A.; Dearing,J.W. (Eds), *Communication of innovations: A journey with Ev Rogers*, New Delhi, India, Sage Publications India Pvt Ltd, 2006.

eHealth Issues/EMR

- Bennett GG, Glasgow RE. The delivery of public health interventions via the Internet: Actualizing their potential. *Annu Rev Public Health* 2009;30:273-292.
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RE-AIM framework and “types of evidence needed”—see also www.re-aim.org

- Glasgow RE. What types of evidence are most needed to advance behavioral medicine? *Ann Behav Med* 2008;35(1):19-25.
Glasgow RE, Emmons KM. How can we increase translation of research into practice? *Annu Rev Public Health* 2007;27L413-433.
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Green LW, Glasgow RE. Evaluating the relevance, generalization, and applicability of research: Issues in translation methodology and external validity. *Evaluation and the Health Professions* 29(1):126-153.

Contextual/Systems

- Glass TA, McAtee MJ. Behavioral science at the crossroads in public health: Extending horizons, envisioning the future. *Soc Sci Med* 2006;62:1650-1671.
Thomas P. *Integrating primary health care*. Radcliffe Publishing, 2006.
Proctor EK, Lansverk J, Aarons G, et al. Implementation research in mental health services. *Admin Policy Ment Health* 2009 Jan;36(1):24-34. Epub 2008 Dec 23.
Etheredge LM. A rapid-learning health system: What would a rapid-learning health system look like and how might we get there? *Health Aff* 2007;Web Exclusive Collection:w107-w118.

Practical and Pragmatic Trials: Innovative Designs

- Brown CH, Ten Have TR, et al. Adaptive designs for randomized trials in public health. *Annu Rev Public Health* 2009;30:1-26.
Glasgow RE, Magid DJ, Beck A., Ritzwoller D, Estabrooks PA. Practical Clinical Trials for Translating Research to Practice: Design and Measurement Recommendations *Medical Care* 43(6):551-557.
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Solberg LI, Glasgow RE, Unützer J, Jaekles N, Ofstedahl G, Beck A. Partnership Research: A Practical Trial Design for Evaluation of a Natural Experiment to Improve Depression Care. *Med Care* (In press).
Glasgow RE, Edwards LL, Whitesides H, et al. Reach and Effectiveness of DVD and In-person Diabetes Self-management Education. *Chronic Illness* 2009;5:243-249.
Thorpe KE, Zwarenstein M, Oxman AD, et al. A pragmatic-explanatory continuum indicator summary (PRECIS): A tool to help trial designers. *CMAJ* 2009;180:E47-E57.

(OVER – See Back)

Planning for and taking implementation and sustainability seriously:

Ory MG, Mier N, Sharkey JR, Anderson LA. Translating science into public health practice:

Lessons from physical activity interventions. *Alzheimers and Dementia* 2007;3:S57.

Fixsen D.L., et al. *Implementation research : A synthesis of the literature*. Tampa, FL: University of South Florida, Louis de la Parte Florida Mental Health Institute, The National

Implementation Research Network (FMHI Publication #231). 2005.

Brownson RC, Fielding JE, Maylan CM. Evidence-based public health: A fundamental concept for public health practice. *Annu Rev Public Health* 2009;30:175-201.

Rabin B, Brownson R, Glasgow RE, Kerner J, Klump P. Dissemination and Implementation Research on Community-based Cancer Prevention: A Systematic Review *Am J Prev Med*. In

press.

Miscellaneous

Requiring dissemination focus and evaluation in grant proposal:

See various programs, including:

Robert Wood Johnson Foundation, www.rwjf.org

Prescription for Health Program

Finding Answers Programs

Various CDC RFAs

Practical, feasible cost and cost-effectiveness analyses:

Ritzwoller DP, Sukhanova A, Gaglio B, Glasgow RE. Costing behavioral interventions:

A practical guide to enhance translation. *Ann Behav Med* 2009;Apr 37(2):218-227.

Use of narrative and representative stories for persuasion, dissemination, and adoption:

Berwick DM. What 'patient-centered' should mean: Confessions of an extremist. *Health Aff Web Exclusive*, 19 May 2009: DOI 10.1377/hlthaff.28.4w555

Kreuter MW, Wray RJ. Tailored and targeted health communication: Strategies for enhancing information relevance. *Am J Health Behav*. 2003;27 Suppl 3:S227-S232.

Steiner JF. Using stories to disseminate research: the attributes of representative stories. *J Gen Intern Med*. 2007;22:1603-1607.

Helpful Websites: (for measures, tools, checklists, guidelines on implementation and dissemination)

Center for Health Dissemination and Implementation Research

<http://research-practice.org>

CRN Cancer Communication Research Center (CCRC)

<http://crn-ccrc.org>

RE-AIM framework for translation research

www.re-aim.org

AHRQ Planning for Dissemination Tool

<http://www.ahrq.gov/qual/advances/planningtool.htm>

VA Quality Enhancement Research Initiative on Implementation

<http://www.queri.research.va.gov/implementation>